

LSU | Olinde Career Center

EMPLOYER RECRUITMENT GUIDE



LSU OLINDE CAREER CENTER

LETTER FROM THE DIRECTOR



At LSU, we take pride in developing champions - on the field, in the classroom, and in the workplace. Our students and alumni are prepared to lead, innovate, and make an immediate impact in any industry. We are confident that recruiting at LSU will connect you with top-tier talent, and we are committed to making the process seamless and rewarding.

The most successful employers build a strong presence on campus by actively engaging with our students. This includes consistently posting job opportunities, participating in career fairs and networking events, partnering with academic units and student organizations, and contributing to career development initiatives. Investing in these relationships gives you direct access to a pipeline of skilled and motivated candidates ready to contribute to your team's success.

Our Career Center team is here to help you develop a customized engagement strategy to maximize your impact and align with your hiring goals. This guide serves as your go-to resource for recruiting at LSU and a starting point for deeper conversations about your talent needs.

We take pride in developing champions - on the field, in the classroom, and in the workplace.

As the workforce landscape continues to evolve, so do we. The challenges of recent years have led to innovative recruitment strategies and expanded service models, allowing us to connect more students and employers than ever before.

Thank you for your commitment to recruiting LSU talent. We are excited to navigate this dynamic future with you - embracing change, seizing new opportunities, and building winning teams together.

Geaux Tigers!

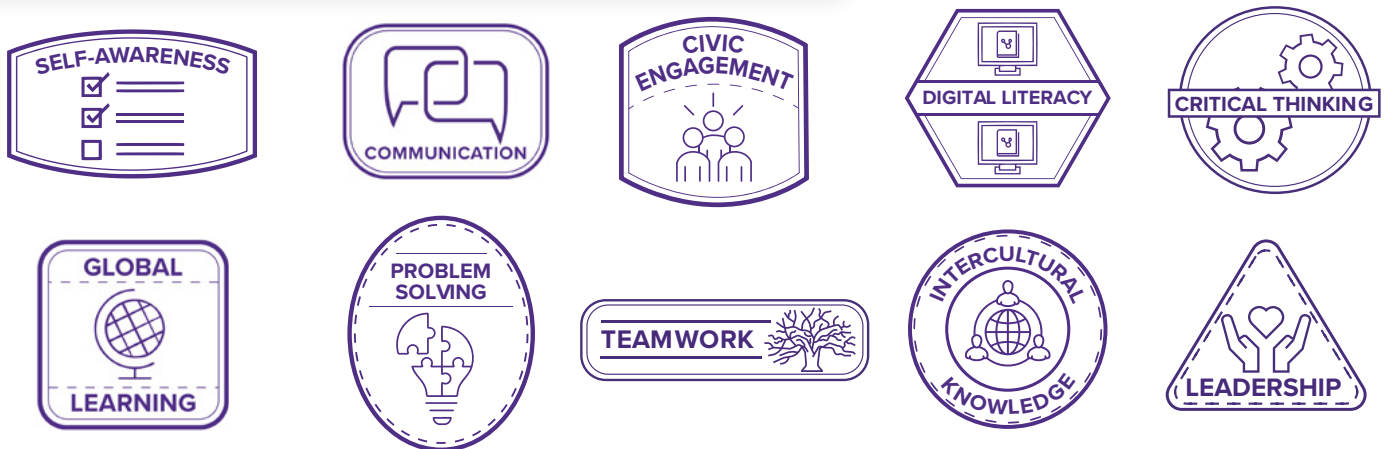
— JESSE DOWNS, SENIOR DIRECTOR

OUR STUDENTS ARE READY to ROAR

At LSU, we don't just prepare students for the workforce—we equip them with the skills to thrive, lead, and innovate. Our students graduate *Ready to Roar*, possessing the top career proficiencies employers seek in today's dynamic job market.

When you recruit at LSU, you're gaining access to a pipeline of driven, adaptable, and career-ready candidates who excel in a variety of career proficiencies and skills. By recruiting at LSU, you're not just hiring employees—you're investing in future leaders, problem-solvers, and changemakers. Connect with us today and find your next top performer!

READY TO ROAR PROFICIENCIES:



SNAPSHOT OF THE LSU STUDENT BODY



34,371 undergraduate students
7,336 graduate students
41,707 total students



81 undergraduate degree and certificate programs and
170 graduate degree and certificate programs

Undergraduate Resident v. Nonresident



62.33%



37.67%

Information provided by LSU's

FALL FACTS PUBLICATION

See more statistics about LSU students.

RECRUIT A TIGER

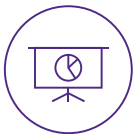
Build meaningful connections with LSU students through a variety of campus engagement opportunities. Make a lasting impact while strengthening your talent pipeline with us!

HOW TO GET INVOLVED



POST JOBS, INTERNSHIPS, AND CO-OPS IN HANDSHAKE

Visit lsu.joinhandshake.com/employer_registrations/new and follow the instructions for creating a free Handshake account. If you already have a Handshake account, please search for and add Louisiana State University under the Schools tab in the left hand navigation bar.



HOST INFO SESSIONS OR TABLE SITS

Boost your brand recognition among students with Information Sessions and Table Sits. Meet informally in-person or online with students to promote and build excitement about your organization and upcoming opportunities.



PARTICIPATE IN ON-CAMPUS INTERVIEWS

Conduct interviews with motivated Tigers seeking internships and full-time opportunities in our Recruitment Center, located in the LSU Student Union. We have 22 private interview rooms available at no cost to you.



VOLUNTEER WITH STUDENT PROGRAMMING

Keep your company top of mind by collaborating with us on upcoming Student Development Programs and Initiatives. Fill out our Student Engagement Form to get started: bit.ly/lsustudentengagementform.



ATTEND TALKING TIGER TALENT

Join these virtual events and discuss best practices and campus recruiting trends to successfully connect with top talent at LSU.

SPOTLIGHT ON *Handshake*

LSU's online career platform, Handshake, provides LSU students and alumni with unparalleled access to job opportunities, employer contacts, career resources, and events.

Through Handshake, employers gain access to:

- Multi-school job posting capability
- Powerful applicant filtering beyond GPA and major
- Career Fair management
- Direct student messaging
- Access to 1,100+ colleges and universities and over 7 million active students and alumni in a single integrated network

HANDSHAKE ENGAGEMENT AT LSU:

64.9% of undergraduate students use Handshake.

76.8% of seniors use Handshake.

80.2% of undergraduate business students use Handshake.

78.8% of undergraduate engineering students use Handshake.

LEARN MORE ABOUT HANDSHAKE AT [LSU.EDU/CAREER](https://lsu.edu/career)

CAMPUS RECRUITING EVENTS

The LSU Olinde Career Center hosts a variety of different types and styles of recruiting events throughout the year, including career fairs, networking events, and interviewing days. Each event, whether virtual or in-person, gives you an opportunity to interact one-on-one with LSU students and alumni. Let us roll out the purple and gold carpet for you to Geaux Hire a Tiger!

FALL EVENTS

Career Expo

Engineering Networking Reception

Business Networking Reception

On-Campus Interviewing Program

Online Biotech Fair

Health Professions and Wellness Career Fair

Construction Interviewing Day

Agriculture Career Fair

SPRING EVENTS

Career Expo

Engineering Networking Reception

Business Networking Reception

On-Campus Interviewing Program

Construction Interviewing Day

Marketing & Communications Networking Event

Art and Design Career Networking Day

School Professional Networking Day

Opportunity Knocks Career Fair

Want that competitive advantage?

Recruiting in the fall sets you up for success with May graduates and summer interns.

TALKING TIGER TALENT

Attend [Talking Tiger Talent](#) for a conversation on **building your brand** and **recruiting LSU students and alumni**. We will discuss best practices, strategies, and campus recruiting trends to successfully connect you with top talent at LSU.

The one-hour virtual session is open to all employers interested in **offering internships, co-ops, part-time, and full-time career opportunities** to LSU students. After registering, you will receive a confirmation email containing information about joining the meeting.

ON-CAMPUS INTERVIEWING

We invite you to utilize our On-Campus Interviewing Program (OCI) to interview candidates for internships, co-ops, and full-time job opportunities. Our Recruitment Center has 22 private interview rooms available at no cost. You can easily schedule on-campus interviews through Handshake.

OCI TIMELINE

On-Campus Interviewing season is September – November in fall semesters and February – April in spring semesters. Below is the timeline you can expect for OCI:



OCI SCHEDULE TYPES

OPEN SCHEDULE

Qualified LSU students and alumni can sign up for interviews on a **first-come, first-serve basis** through Handshake.

PRESELECT SCHEDULE

Review resumes in advance and select primary and alternate candidates. Primary candidates sign up first, followed by alternates, if slots remain.

RESUME SUBMISSIONS

Students must submit a resume for each opportunity. The application period can be customized to fit your hiring needs.

EMPLOYER SELECTION

Employer reviews and selects primary and alternate candidates via Handshake.

STUDENT SIGN-UP PERIOD

Primary candidates select interview times starting nine days prior. Alternates may sign up six days before, if slots remain. The schedule is finalized five days before interviews.

ROOM-ONLY SCHEDULE

Reserve interview space and **manage your own scheduling**. Candidates must have active LSU Handshake accounts.

REACH RECRUITMENT SUCCESS

ENGAGEMENT CHECKLIST

- Attend Talking Tiger Talent for a conversation on building your brand and recruiting LSU students and alumni.
- Post full-time and part-time jobs, internships, and co-ops in Handshake.
- Attend recruitment fairs.
- Conduct on-campus interviews in the Recruitment Center.
- Host on-campus or online information sessions.
- Volunteer for in-person or online mock interviews, career panels, and workshops.
- Advertise employer-hosted recruitment events on social media by tagging us @LSUCareerCenter.
- Engage with students on campus with table sits.
- Connect with faculty and student organizations.
- Become a Corporate Partner or Event Sponsor.
- Meet with the Employer Development and Relations team to develop a comprehensive, strategic outreach plan to meet your company's hiring goals and learn about engagement opportunities on campus.

MORE ENGAGEMENT = GREATER RECRUITMENT SUCCESS

The more you engage with students, the more awareness you build!

Achieve recruitment success by maintaining a consistent presence.

RECRUITMENT SUCCESS

RECRUITMENT INVESTMENT

CAMPUS PARTNERSHIPS

CAMPUS CONNECTIONS

ADVERTISING

SOCIAL MEDIA

VOLUNTEERING, ETC.

INFORMATION SESSIONS

ON-CAMPUS INTERVIEWS

RECRUITMENT EVENTS

JOB POSTINGS

MEETINGS



BECOME A CORPORATE PARTNER

For over 30 years, annual investments in the Corporate Partner Program have provided us with the flexibility to respond to the evolving needs of students and employers, in turn improving the quality and strength of the workforce for many years to come. Select the partnership level below that meets your needs and pledge your commitment today. Make your commitment by visiting our website, lsu.edu/career.

	BRONZE [\$2,000]	SILVER [\$5,000]	GOLD [\$7,500]
COMPANY DESIGNATED EVENT: On-campus event or site visit, coordinated in partnership with the LSU Olinde Career Center, including student promotion.			✓
SOCIAL MEDIA PROMOTION: Annual promotion of your company on our social media channels.			✓
PROMOTION OF A PRE-EVENT INFORMATIONAL OR STUDENT DEVELOPMENT EVENT: If your organization would like to schedule a pre-event focused on sharing information about your organization and/or sharing best practices for job searching and networking with students, our office is happy to promote this event through our events web page and in an email communication to relevant students.			✓
FEATURE ARTICLE PROMOTION: Annual article promoting your company and opportunities, shared on our website.			✓
EXPRESS CHECK-IN: Skip the check-in line at our largest on-campus recruiting events.		✓	✓
HANDSHAKE PROMOTION: Semesterly promotion of your company pinned to students' and alumni Handshake home pages.	✓	✓	✓
PRIME PLACEMENT AT ON-CAMPUS EVENTS: Your company's table located in a prime, high traffic area for recruiting events.	✓	✓	✓
ADVANCE NOTICE OF EVENTS & INTERVIEW DAYS: Receive advance notice of recruiting event and interview day registration.	✓	✓	✓
RECOGNITION IN ANNUAL PUBLICATIONS & ONLINE: Logo denoted as Corporate Partner in annual publications and online.	✓	✓	✓
EVENT RECOGNITION: Company recognized as Corporate Partner on event signage, handouts, and name tag for on-campus events you attend and your logo will be promoted on the Handshake Event page as a Corporate Partner for both virtual and on-campus events.	✓	✓	✓
RECOGNITION ON LCD SCREENS IN LSU OLINDE CAREER CENTER: Company recognized as Corporate Partner on LCD screens in LSU Olinde Career Center.	✓	✓	✓
SOCIAL MEDIA PROMOTION: Your organization will be recognized as a Corporate Partner on LSU Olinde Career Center social media channels during on-campus and virtual events you attend and in a post following the event related to any job postings listed in Handshake.	✓	✓	✓

**EMPLOYER
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